



## The Future of **DIGITAL BANKING**

When Brett Blackwell founded BitBox ATM, he was looking to create a business that would contribute to the future of digital banking. Bitbox ATM is an innovative machine that makes bitcoin and other cryptocurrency transactions instant and easy for the end-user. With an increase in demand for the digital banking system that offers many advantages over traditional banking, Bitbox ATM is uniquely placed to provide a secure and reputable solution for cryptocurrency banking.

According to Joel Carlsen, national sales director for Bitbox ATM, the need for cryptocurrency ATMs has skyrocketed, and the brand has made sure it is well poised to meet that demand. "We would have requests every month for people who are interested in learning how to work with us, how to become a

part of the cryptocurrency bitcoin transition and how to participate without becoming experts in a new field. They wanted something that was managed for them, which is what we have grown into," Carlsen explained. Bitbox ATM is aware of the complicated nature of digital currency, which is why its experts handle everything from location and installation to compliance and regulations.

Recently, a highly successful Bitbox ATM owner in the New York area bought out the company with



hopes to use his background with more traditional businesses to grow the company even further. "He was interested in the new type of remote business and cryptocurrency as a new type of currency. He saw the results from his business with us, and that more than validated his predictions. He wanted to participate further and saw himself shifting from old school to new school," Carlsen said.

As companies trend away from brick-and-mortar business models, Bitbox ATM continues to see exponential growth in the sales of its machines. At its outset, Bitbox ATM sold five or six units per month, and in recent months that number has grown to 50 and looks to increase quickly from there. Currently, the machines are placed nationally, and in the first quarter of 2022, the brand is looking to start sales internationally.

Entrepreneurs looking to invest in this type of business do not have to worry about how they will learn the trade – they can relax knowing the experts

are there to make sure their business runs smoothly. "When people contact us to say they are interested in taking advantage of the opportunity in cryptocurrency, they often tell us that they want to invest but do not want to invest in another full-time job: 'I want something that is managed for me.' We attract a variety of owners, retirees, full-time workers and professionals from every line of work. There are no employees, we service the machines and they own the machines and monitor sales through a web portal. We give them an account manager and web manager. It is really a new entrepreneurial model that is fully remote and digital," Carlsen explained.



If you are interested in a remote digital banking opportunity that is growing at a phenomenal rate, visit [bitboxatm.com](https://bitboxatm.com) to request more information.

– Elice Morgenson

